

LOUISE BROCK

GRAPHIC DESIGNER

CONTACT

📍 14 Kingfisher Heights
Waterside Way
London
N17 9GL

☎ 020 8013 7761

📞 07941385149

✉ louisebrock82@gmail.com

🌐 www.louisebrockdesign.co.uk

PROFILE

Having worked in the publishing industry for over 10 years, I have been privileged to contribute to various areas of design for editorial.

In my current role, my skills have been applied across both print and digital platforms.

I am a loyal, self-motivated and exceptionally hard working individual with an eye for detail, who possesses proven versatility and the ability to acquire new skills quickly. I take great enjoyment in problem solving and working within a team. Having an enthusiastic approach to my work has not only informed my own experiences so far, but has allowed me to share this knowledge with others in their roles too.

As a strong, self-motivated team player I enjoy the fast-paced environment of working to a deadline and to briefs.

I am proficient in indesign, quarkxpress, photoshop, illustrator, basic html coding and digital magazines. I also have experience with Future Studio, Censhare and Content Station.

EMPLOYMENT

Freelance Art Editor/Designer Jan 2017 - present

Working for a range of Publishers including Bauer Media, Future Publishing, Egmont and TI Media (previously Time Inc). I have worked across many different titles including Kerrang, Metal Hammer, Classic Rock, Prog, Louder bookazines, Star Wars Adventures, Star Wars LEGO, Paw Patrol, Thomas & Friends, Thomas Express, Showcase: JoJo, Disney Princess, Frozen, Trebuchet, Woman, Chat, Pick Me Up and Now. Duties include laying out pages, designing packaging for special issues, free gifts, artworking, covering Art Editors, making client amends and getting pages print ready.

Metal Hammer, TeamRock Nov 2014 - Dec 2016 Deputy Art Editor

Reporting to the Art Director/Art Editor I was tasked with designing pages for all sections of the print magazine, designing the monthly covermount cd artwork, packaging (bags and wallets/boxes) and art directing supplements. I have experience of designing posters, tickets, wristbands, signage and social media banners for the annual Metal Hammer Golden God awards and internal promotionals for use at festivals. Organising and creating concepts for photoshoots both nationally and internationally, organising photographers for live reviews on a monthly basis, attending photoshoots, art directing and making sure the bands were well looked after. Commissioning illustrators for features and/or cd artwork as well as managing freelancers.

Total Film, Future Publishing June 2013 - Oct 2014 Deputy Art Editor

As well as maintaining the regular sections of the print magazine, I was also tasked with producing covers, pages for features, advertorials, house ads, web design and marketing briefs. I also worked on creating the interactive iPad edition every month from launch and assisted with the re-design of the print edition. As well as having had the opportunity to attend photoshoots, I gained experience of commissioning illustrators on a regular basis and freelancers.

Total Film, Future Publishing Jan 2008 - June 2013 Graphic Designer

Within an art team of three, my role was as Designer reporting to the Art Director. As well as maintaining the news and reviews sections of the print magazine, I was also tasked with producing pages for features, advertorials, house ads, web design and marketing briefs.

DVD Review/Odeon/Sky Movies, Future Publishing Sept 2007 - Oct 2007 Graphic Designer

Internship with DVD Review under the direction of Art Director as a graphic designer. I attended editorial meetings, worked on page layouts, sourced pack shot images, sent finished work to print and liaised with the editorial team.

Notion, Music HQ Aug 2006 - June 2007 Design Assistant

During my time at Notion I assisted the Creative Director on the design of the magazine and liaised with the editorial team as well as attending meetings and photoshoots. I sourced and contributed photographs for editorial. I designed and maintained page layouts for various sections of the magazine. I was involved in the redesign of the website including web banners, maintaining the social media pages, promotional material (including badges, flyers, covermount cds), advertising (mostly schwartzopf hair products) and email mail outs. As well as liaising with printers in the absence of the art director, I also proof-read the magazine before going to print and sourced an illustrator to enhance the look and feel of the magazine.

EDUCATION AND WORK EXPERIENCE

Twelve Stars Europe (HQ) Sept 2005 - Oct 2005 Graduate Industry Experience

I project managed and designed logo and corporate identity assignments whilst working in a team of fellow graduate Graphic Designers under the direction of the Senior Designer.

Traffic Marketing Limited Aug 2005 Marketing Work Experience

My duties included maintaining the news page of the website, organizing and distributing promotional media at gigs, and resource promotional media as well as maintaining mailing lists.

The Brandworks For Kids Jun 1998 Graphic Design Work Experience

Working alongside the design team, helping to create ideas boards, attending client meetings, general office administration and producing free-hand drawings for design pitches.

2001- 2005 Middlesex University, Hertfordshire
Diploma in Art & Design foundation with merit
(BA hons.) Visual Communication Design - Graphic Design

1999-2001 St. Thomas More RC School, N22 5HN
3 A levels passes (including Art, Media Studies)
1 AS level General Studies

1994-1999 10 GCSE passes (including Maths and English)

INTERESTS

I have a keen interest in photography, be it still life, reportage or live music. My gig photography has been published in Notion magazine, on various music websites and I had been approached by Virgin Records and Independent Sound to take live photographs of their artists. I also like to travel and visit new places.